

Leadership Forum 2025: Policy, Power, and the Path to Advancing America's Energy Future

Sponsorship Opportunities
December 9 - 10, 2025 | Arlington, VA





Join the Leaders Shaping America's Energy Future

Position your organization at the forefront of the energy transition by connecting with high-level decisionmakers from across Advanced Energy United's influential membership at our annual Leadership Forum.

Over two days of strategic dialogue, networking, and collaboration, our forum facilitates meaningful conversations, fosters partnerships, and creates real business opportunities — all centered around shaping the policies and strategies driving advanced energy forward.

Why Sponsor?

Direct Access to Decisionmakers

Meet and engage with C-suite executives, policymakers, regulators, and investors shaping the future of advanced energy in an intimate, strategic setting.

Brand Alignment with Policy Innovation & Political Impact

Showcase your brand at the center of conversations shaping the future of advanced energy - from state legislatures to wholesale energy markets. Demonstrate your impact on the policies and regulations shaping your business and the broader market.

Strengthened Industry Authority

Elevate your brand by partnering with a respected, mission-driven organization with national reach. Highlight your company's leadership in energy innovation by aligning with Advanced Energy United's trusted voice in advocacy.

Visibility Among Industry Leaders

Unlock new partnership opportunities and grow your presence in key markets through strategic visibility. Gain brand exposure across event materials, programming, and digital channels before, during, and after the event.



Advanced Energy United Leadership Forum 2025

Sponsorship Opportunities

LEVEL	COST	BENEFITS	
Premium	\$20,000 <i>Limit 2</i>	<ul style="list-style-type: none"> • Registration fee waived for 8 company staff • Logo and/or company description featured on event signage and registration page and all email communications • Ability to distribute materials or giveaway at table near registration area 	<ul style="list-style-type: none"> • Opportunity to introduction keynote speaker or panel • Opportunity to host a Breakout Session • Logo provided on cocktail napkins and signage at happy hours
Gold	\$10,000	<ul style="list-style-type: none"> • Registration fee waived for 4 company staff. • Logo and/or company description featured on event signage and registration page and all email communications 	<ul style="list-style-type: none"> • Ability to distribute materials or giveaway at table near registration area • Consideration to facilitate a strategy session breakout
Silver	\$5,000	<ul style="list-style-type: none"> • Registration fee waived for 2 company staff 	<ul style="list-style-type: none"> • Logo and/or company description featured on event signage and registration page
Reception Sponsor	\$2,500	<ul style="list-style-type: none"> • Reception fee waived for 2 company staff 	<ul style="list-style-type: none"> • Logo and brand recognition, on reception signage and registration page



About Advanced Energy United

Advanced Energy United is a national industry association representing businesses that provide the full range of advanced energy and transportation solutions. We advocate for public policies that enable competition and work alongside our member companies to create economic opportunity, lower consumer costs, and bolster energy reliability and resilience across the country. Together, we are united in our mission to create an economy built on advanced energy.

Learn more at:

AdvancedEnergyUnited.org/LeadershipForum25

To become a Leadership Forum sponsor,

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